A special offer from MYOB Exo

The business landscape is evolving rapidly in light of recent events. With the impact being felt by businesses, large and small, across New Zealand and Australia, MYOB remains focused on our commitment to helping businesses survive and succeed.

We're delighted to offer a complimentary 3-month subscription to Exo API for new Exo API clients, which gives your business the opportunity to leverage from a selection of specialty add-ons, created by our community of Exo add-on providers. Exo API is the key to securely connecting cloud-based add-ons into your local system. With the changes in business circumstances, we're happy to bring this to you at a time when you may need it most.

About Exo API

The EXO API (Application Programming Interface) is an interface which makes it easy for any app running on any device or operating system to connect and interact with Exo Business databases. Simply put, it's an opportunity for businesses to integrate Exo with a series of add-on partners, leveraging the value of other partners to increase your efficiencies and abilities.

We have a thriving community of add-on partners who develop both off-the-shelf and bespoke add-on applications for Exo which utilise Exo API.

So, how might businesses use the Exo API?

Webshop Integrations

With social distancing in place, traditional retail is changing more than ever before. eCommerce solutions are becoming more important and MYOB has a number of well-established add-on developer partners who are experienced at assisting businesses with establishing and growing their online sales capability.

Online account presentation and payment solutions

Add-on apps that provide your customers with a live view of their account and immediate and convenient via secure online payment.

Credit and risk profiling

With a constrained business environment, managing debtors becomes critical for cashflow. A number of add-on solutions offer accurate credit insights about your clients and identify risk profiles through the allowance of setting correct trading credit limits.

Do it yourself

It may be a good time for a business to build that killer function that will give your business a technological edge over its competitors. Exo API incorporates a secure relay framework allowing you to access your data in Exo Business from outside of your private network via a simple internet connection. MYOB has number of experienced developers in the community who can build custom applications, or you can join the Exo API developer program and explore the possibilities yourself.

To learn more, reach out to your Exo partner today

There are many more examples of how the MYOB add-on community offers solutions that will help a business reduce their costs, gain efficiency and remove the handling of paper.

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